



**2017 Holiday Market  
December 1-3  
Oak Park Avenue Train Station  
Downtown Tinley**



If you are looking for a great opportunity to market your business to thousands of Tinley Park and south suburban residents this holiday season, consider sponsoring the thirteenth annual Holiday Market. This much anticipated weekend attracted approximately 15,000-20,000 visitors over the three-day period.

Visitors will enjoy free entertainment including:

- Tree Lighting Ceremony with sing-a-long
- Live music and entertainment over all three days
- Carousel and Teddy Bear Rides
- Professional Ice Carving Demonstration
- Photos with Santa
- Old fashioned horse drawn carriage rides
- Candy Cane Lane with crafts, cookie decorating, face painting, and more.

The large heated tents will include a multitude of food and beverage vendors. In addition, enjoy some early shopping with local holiday craft vendors including jewelry, centerpieces, holiday signs, and more. Enjoy live performances from community groups throughout the weekend.

We invite you to consider sponsorship of this annual event. Most sponsorships include a one-day booth space in the children-oriented Candy Cane Lane. The Presenting sponsor will receive first choice of booth space/day and will be offered a space in either tent. Sponsors will also be encouraged to sell gift cards and/or gift baskets from this booth.

Don't miss out on this opportunity to build positive exposure for your business to thousands of Tinley Park and south suburban families. These great opportunities will not last long.









Please complete the enclosed Sponsorship Agreement and return it along with your payment to the Village of Tinley Park. If you would like more information, please call 708-444-5044. To be included in all promotional materials, the Presenting Sponsor must have the agreement in by October 30th. All other sponsors must respond before November 3<sup>rd</sup>.



** Presenting Sponsor \$2,500**

**\*Only one available**

**Recognition Includes:**

-  Name/logo included on all print publications including advertisements, flyers distributed to area school children and posters distributed to area businesses and hotels.
-  10x10 booth space in the main tent or Candy Cane Lane on one day of your choosing (Gift certificates and/or gift baskets can be sold from this booth).
-  Signage for booth space
-  Name or logo listed on a banner prominently placed above the stage
-  Name listed on the Holiday Market virtual map
-  Name listed on the Village event webpage
-  Recognition in e-newsletter
-  Recognized on Market Schedule of Events and the Village Facebook page









** Candy Cane Lane Sponsors \$750**

**\* Only three available**




**Candy Cane Lane Sponsors must be promoting a kid-friendly product or service.**

**Recognition includes:**

-  Logo placed on a banner inside the Candy Cane Lane tent
-  10x10 booth space in Candy Cane Lane- Gift certificates and/or gift baskets can be sold from this booth. Only one sponsor booth will be set up per day and assignments are first- come, first- served.
-  Signage for booth space
-  Name listed on the Holiday Market virtual map
-  Name listed on Market Schedule of Events published on the Village of Tinley Park events webpage, and the Village Facebook page
-  Name listed on a sponsor board at the entry way of our heated tent for the duration of the event

** Santa's Helper \$200**

**Recognition includes:**

-  Name or logo on a sign at the entryway of our heated tent for the duration of the event
-  Recognition on the Market Schedule of Events
-  Village Facebook recognition





# Tinley Park Holiday Market Sponsorship Agreement



Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Website \_\_\_\_\_

E-mail: \_\_\_\_\_

### *We wish to become:*

Presenting Sponsor \$2500 (1)

Candy Cane Lane Sponsor \$750 (3)

Santa's Helper Sponsor \$200



\_\_\_\_\_  
Sponsor Rep Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Date

<b>Sponsor Booth Day Preferences:</b>
Friday, December 2 from 6-9 p.m.
Saturday, December 3 from 11:30 a.m.-6 p.m.
Sunday, December 4 from Noon-5 p.m.
1 <sup>st</sup> Choice _____
2 <sup>nd</sup> Choice _____
<input type="checkbox"/> We do not wish to have a booth.

Please return signed agreement and sponsorship payment by November 3rd, 2017 to:  
Village of Tinley Park, 16250 S. Oak Park Avenue, Tinley Park, Illinois 60477  
Attn: Vicki Sanchez or call 708-444-5044 for more information.