

Brand Leadership Subcommittee Meeting

Monday, June 19, 2017 – 6:00 p.m.

Village of Tinley Park Village Hall: Kallsen Center C & D

AGENDA

OPENING

APPROVAL OF TODAY'S AGENDA

APPROVAL OF 5/15/17 MINUTES

DISCUSSION ITEMS

1. Task Force Updates and Approval of Minutes

- Tourism
- Marketing
- Community Outreach
- Product Development

2. Marketing Dept. Updates

3. New Business/Old Business

COMMENTS FROM THE PUBLIC

ADJORNMENT

Summer Events: Ongoing –

Tuesday evenings Cruise Nights

OPA between 171st to 173rd

Saturday mornings Farmers Market

OPA Metra Lot

Saturday evenings Music in the Plaza

OPA Metra Lot

Upcoming Community Events –

6/23/17 Tinley Park White Sox Night *(purchase tickets at Village Hall by June 16th)*

7/04/17 Stars & Stripes 5K Run/Walk McCarthy Park

7/04/17 Fourth of July Celebration McCarthy Park

Events at Tinley Park Convention Center –

June 27 Catalyst Career Group www.catalystcareergroup.com

June 30-July 1 Wings of Strength www.timgardnerproductions.com

July 8 Majestic Gents White Party www.majesticgents.net