

Village of Tinley Park

News Release



CONTACT:
Donna Framke
Marketing Director
(708) 444-5045 | dframke@tinleypark.org

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Be a part of Tinley Park's exciting new future Tinley Park to begin branding process

With hundreds of communities in the state, what makes Tinley Park special? Different? Why should someone move to Tinley Park? Play in Tinley Park? Start or relocate a business in Tinley Park?

The most successful communities have a focus – they work hard to set themselves apart from everyone else. Tinley Park is working with Roger Brooks International to create this unified vision for the community.

Roger Brooks will give a presentation titled “The Art of Branding” from 6 to 7:30 p.m. Thursday, July 28 in the North Ballroom at the Tinley Park Convention Center, 18451 Convention Center Drive. The presentation will cover why the branding process is important and how it's about much more than just logos and tag lines. Brooks also will discuss how branding will benefit the area for years to come.

The program will be recorded for future broadcast on Tinley TV, which airs 24 hours a day, seven days a week on Comcast Channel 4 and U-Verse Channel 99. The program will also run on the Village' official YouTube channel. Visit www.tinleypark.org/TPTV for more broadcast information.

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